

## Message Text

LIMITED OFFICIAL USE

PAGE 01 BRUSSE 06976 281739Z

ACTION EUR-12

INFO OCT-01 IO-13 ISO-00 AGRE-00 AID-05 CEA-01 CIAE-00

COME-00 EB-07 FRB-03 INR-07 NSAE-00 EPG-02 SP-02

STR-04 TRSE-00 LAB-04 SIL-01 OMB-01 L-03 /066 W

-----114186 282046Z /75

R 281721Z JUN 77

FM AMEMBASSY BRUSSELS

TO SECSTATE WASHDC 0558

INFO ALL EC CAPITALS

AMEMBASSY PARIS

USMISSION GENEVA

LIMITED OFFICIAL USE BRUSSELS 06976

USEEC

PASS AGRICULTURE ELECTRONICALLY AND TREASURY BATF

GENEVA ALSO FOR USMTN

PARIS ALSO FOR USOECD

E.O. 11652: N/A

TAGS: EAGR, EEC, ETRD

SUBJ: US-EC WINE

REF: (A) EC BRUSSELS A-252, (B) 76 EC BRUSSELS A-354,

(C) EC BRUSSELS 5272

1. DR. REICHARDT (COMMISSION, DIRECTORATE GENERAL FOR AGRICULTURE) CALLED IN MISSION OFFICER TO DISCUSS RECENT DEVELOPMENTS IN US-EC WINE LABELLING REGULATIONS WHICH WOULD GO FAR IN HIS VIEW TO RESOLVE OUR OUTSTANDING MUTUAL PROBLEMS. FIRST, HE CALLED OUR ATTENTION TO A PROVISION CONTAINED IN COMMISSION REGULATION NO. 1054/77 (REF. A) WHICH AMENDS THE BASIC COMMISSION WINE LABELLING REGULATION NO. 1608/76 (REF. B) BY SPECIFYING THAT "THE LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 BRUSSE 06976 281739Z

DESIGNATION OF A QUALITY WINE PSR INTENDED FOR EXPORT TO THE USA MAY INCLUDE THE HARVEST YEAR ONLY IF AT LEAST 95 PERCENT OF THE PRODUCT IN QUESTION WAS PROVIDED FROM GRAPES IN THE YEAR INDICATED." ACCORDING TO REICHARDT, THIS PROVISION WOULD ENABLE EC WINE EXPORTS TO U.S. TO COMPLY WITH U.S. STANDARDS FOR VINTAGE YEAR.

2. SECONDLY, DR. REICHARDT TOLD US THAT THERE HAD BEEN AN AMENDMENT AGREED TO AT THE LAST AGRICULTURAL COUNCIL BY WHICH MEMBER STATES COULD IMPORT WINE FROM THIRD COUNTRIES WHICH HAD STANDARDS CLOSELY SIMILAR ("SENSIBLEMENT EQUIVALENTS") TO THE MEMBER STATES. THE IMPLEMENTING REGULATION HAS NOT YET BEEN PUBLISHED IN THE EC OFFICIAL JOURNAL BUT IS EXPECTED SHORTLY. DR. REICHARD SAW THIS AMENDMENT AS PARTICULARLY SIGNIFICANT FOR US-EC TO ALLOW U.S. WINES INTO THE EC. HERETOFORE, THIRD COUNTRY WINES NEEDED TO MEET FULL EC STANDARDS EXCEPT FOR DEROGATIONS. THIS MEANT THAT U.S. WINES, INTER ALIA, HAD TO HAVE VARIETY AND GEOGRAPHIC APPELLATION STANDARDS OF 85 PERCENT EFFECTIVE SEPTEMBER 1.

3. FINALLY, DR. REICHARDT SAID HE WAS PARTICULARLY ENCOURAGED BY A MESSAGE FROM EC DEL IN WASHINGTON REGARDING A NEW BATF PROPOSAL ON WINE LABELLING. (WE HAVE HEARD NOTHING OF THIS DIRECTLY FROM WASHINGTON.) IC  
NDERSTAND IT, THIS PROPOSAL WOULD UPGRADE U.S. 75 PERCENT. DR. REICHARDT FELT THAT IF THE U.S. PROCEEDED TO IMPLEMENT THIS PROPOSAL, THE EC WOULD BE ABLE TO LET IN U.S. WINES WITH 75 PERCENT VARIETY AND GEOGRAPHIC APPELLATION STANDARDS NOW THAT THE NEW FLEXIBLE LANGUAGE PER PARAGRAPH 2 HAD BEEN APPROVED.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 BRUSSE 06976 281739Z

4. REICHARDT TOLD US THAT HE WAS SPEAKING ON A PERSONAL BASIS, WITHOUT CLEARANCE FROM THE COMMISSION'S DG FOR EXTERNAL AFFAIRS. HE WOULD APPRECIATE THAT IN FUTURE DISCUSSIONS U.S. OFFICIALS MAY HAVE WITH THE EC ON THIS MATTER, WE NOT DIVULGE THAT IT WAS HE WHO CALLED OUR ATTENTION TO THE VARIOUS AMENDMENTS WHICH COULD HELP SOLVE SOME OF THE US-EC DIFFICULTIES ON WINE. WE WOULD ALSO LIKE TO SUGGEST AGAIN THAT IT WOULD BE USEFUL TO HAVE US-EC INFORMAL BILATERAL DISCUSSIONS ON WINE RELATIVELY SOON (REF. C). EVEN IF THE U.S. DECIDES TO UPGRADE VARIETAL STANDARDS AND THE EC DECIDES TO CONSIDER THEM CLOSE ENOUGH TO THEIR OWN TO LET IN U.S. EXPORTS, THE TRANSITION PERIOD FOR THE SHIFT IN THE U.S. WILL TAKE AT LEAST 2 YEARS. MEANWHILE, WE NEED TO WORK OUT SOME MUTUALLY ACCEPTABLE INTERIM ARRANGEMENT WITH THE EC TO MAINTAIN OPEN ACCESS FOR U.S. EXPORTS. EC WINE LABELLING RULES COME INTO FORCE SEPTEMBER 1, 1977.  
MORRIS

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** LABELING, REGULATIONS, WINES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 28-Jun-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977BRUSSE06976  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770231-0159  
**Format:** TEL  
**From:** BRUSSELS  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770611/aaaaajvh.tel  
**Line Count:** 112  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** ed1c9e73-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 EC BRUSSELS A-252, 76 EC BRUSSELS A-354, 77 EC BRUSSELS 5272  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29-Nov-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2012590  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** US-EC WINE  
**TAGS:** EAGR, ETRD, EEC  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/ed1c9e73-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009